

Dear Business Leader,

Thank you for considering the opportunity to sponsor the San Angelo Broadway Academy's Youth Theatre productions! We are a 501(c)3 non-profit arts organization whose mission is to provide a high level of education and professional style performance opportunities to youth in theatre, dance, and vocal performance and to enhance the quality of life of the people in our community by helping them experience the arts.

SABA is a dynamic, family-oriented arts organization that has a significant and growing reach throughout the Concho Valley with *over 2500 attendees per production!*

Production expenses at SABA for one production during a season can range from \$15,000-\$25,000! The funds raised through these sponsorships goes directly towards *the scholarship funds, educational workshop expenses, performance rights, theatre education staffing, venue rental, costumes, sets, props, and programming.*

Will you help the kids of the Concho Valley? With your sponsorship, you can help us provide scholarships for children who want to learn more about the arts; thereby, continuing our mission of providing fine arts opportunities to the youth of the area. We reach out to children ages 3-18 in dance, vocal performance, and theatre. We believe in growing great kids in a positive way so that they can become confident future leaders in our community.

If you are interested in becoming a part of our Season Sponsorship Program or would like to advertise during the season or particular shows, please take a moment to look over our levels of giving and fill out the Season Sponsorship form below.

Thank you for taking the time to consider sponsoring our season as we build character one stage at a time!

Angela Brooks, Executive Director

San Angelo Broadway Academy 2016-2017 Sponsorship Opportunity
Sponsorship Acceptance Form



Please accept our commitment on sponsoring the 2016-2017 SABA season

Season Sponsor

- Executive Producer: \$5000
- Senior Producer: \$2500
- Producer: \$1000
- Associate Producer: \$500
- Supporter: \$250

Advertising Pricing

Season	Per Show (list shows)
Full Page- \$1000	Full Page- \$300
Half Page- \$600	Half Page- \$200
Quarter Page - \$400	Quarter Page- \$150

Company Name: _____ **Contact:** _____

Contact # _____ **Email:** _____

Address: _____

Signature: _____ **Date:** _____

List show name if applicable for single(s) show advertising: _____

Payment Information : **Sponsorship Amount:** \$ _____ **Check #** _____

Credit Card # _____ **Exp:** _____ **Security Code:** _____

Signature : _____

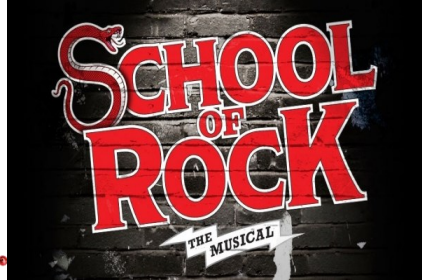
Please return forms to SABA office, by mail
or scan-email to Andrew Brooks at
andrew@sabroadwayacademy.org 325-763-4807



Sponsorship Levels	Benefits
Executive Producer: \$5000.00	<ul style="list-style-type: none"> • Reserved Seating to performances (Must RSVP) • 12 tickets per show (48 total) - used at sponsor's discretion • Full page colored ad in season program • Top Billing in all printed media and produced advertising • Business name on production t-shirts • Business Banner on display at performances • Logo on SABA website • Level Recognition in season program • Provides 4 <u>scholarships</u> for students to attend a SABA production workshop and 2 full summer camp scholarships valued at \$1700
Senior Producer: \$2500.00	<ul style="list-style-type: none"> • Reserved Seating to performances (Must RSVP) • 8 tickets per show (24 total) • Business name on production t-shirts • Full page color ad in season program • Logo on SABA website • Level Recognition in season program • Provides 2 <u>scholarships</u> for students to attend a SABA production workshop and 1 full summer camp scholarship valued at \$850
Producer: \$1000.00	<ul style="list-style-type: none"> • 16 season tickets • Half page color ad in season program • Logo on SABA website • \$100 discount to any SABA class or workshop • Level Recognition in season program • Provides 1 full summer camp <u>scholarship</u> valued at \$350
Associate Producer: \$500.00	<ul style="list-style-type: none"> • 12 season tickets • Half page color ad in season program • \$50 discount to any SABA class or workshop • Listed on the SABA website • Level Recognition in season program • Provides 1 <u>scholarship</u> to attend a SABA production workshop valued at \$250
Supporter: \$250.00	<ul style="list-style-type: none"> • 8 season tickets • Quarter page colored ad in season program • \$25 discount to any SABA class or workshop • Listed on the SABA website • Level Recognition in season program



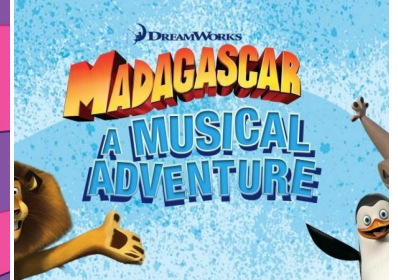
December 9-11, 2016



May 19-21, 2017

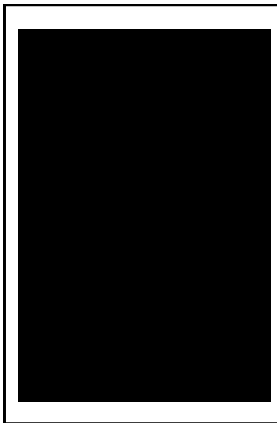


June 23-25, 2017



July 28-30, 2017

2016-2017 Playbill Advertising

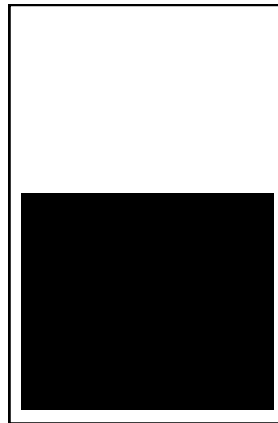


Full Page Ad

(8.25" tall x 5.25" wide)

Full season Rate (4 shows): \$1000

Single Show: \$300 per show

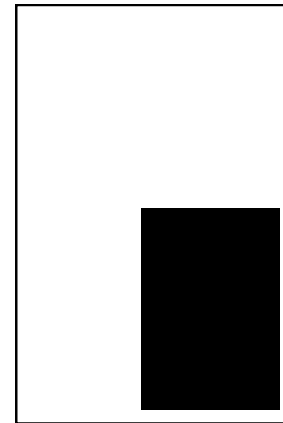


Half Page Ad

(4" tall" x 5.25" wide)

Full season Rate (4 shows)- \$600

Single Show: \$200 per show



Quarter Page Ad

(4" tall x 2.5" wide)

Full season Rate (4 shows)- \$400

Single Show: \$150 per show

Ad Specifications: Format—High resolution pdf, jpeg files are accepted.

Deadlines—Ads must be emailed by Nov 20th, 2016

**To order, please contact Angela Brooks at
abrooks@sabroadwayacademy.org or 325-763-4807**